

# Media Release

## FOR IMMEDIATE RELEASE

### Personal Assistants Can Become Members of Partners in Care

Following a rebrand in November 2023, Partners in Care are now offering membership to Personal Assistants. This enables them to access all services offered by Partners in Care. As an employee of a Direct Payment recipient, it can often be difficult for Personal Assistants to navigate the support and training available to help them carry out their job supporting individuals at home with their daily lives.

For less than £1 a week Personal Assistants can now become members of Partners in Care and receive full benefits which include: high quality face-to-face and online training courses at a discounted rate. accurate, relevant, and up to date information service, via phone, email, social media, and web chat, the opportunity to network and work together to share information and ideas locally and gain access to Partners in Care's disclosure and Barring Service at a discounted rate.

As a Personal Assistant it is important to attend the correct training to best support those being cared for. Partners in Care offer core training courses such as First Aid, Moving and Handling, Safeguarding Adults Awareness and Professional Boundaries. In attending all four training sessions as a member of Partners in Care Personal Assistants would pay £128.00 rather than the non-member total fee of £254.00 which is a saving of £126.00.

Partners in Care is a not-for-profit membership organisation representing approximately 260 independent Nursing, Residential, Supported Living and Domiciliary Care providers in Shropshire and Telford & Wrekin who are accessing these services.

Fran Louise, Manager at Birkdale Residential Home says "I have had support from Partners in Care for about five years now and especially in the beginning I don't know how I would have coped without them. Their support throughout has been amazing, always there with advice and signposting, always there to support me personally and help with staff morale & training. Being part of Partners in Care has helped build my own confidence & progression."

David Crosby, Chief Officer, Partners in Care said, "This is a positive move forward in our ability to support and encourage the development of a high-quality social care workforce across Shropshire, Telford and Wrekin. Personal Assistants are a key part of the care sector who support some of the most vulnerable members of our communities. Partners in Care is here to support Personal Assistants and ensure they access the essential training they need to be able to deliver care safely and confidently."



To find out more about becoming a member of Partners in Care as a Personal Assistant please visit Personal Assistants (partnersincare.org.uk) or email <a href="mailto:info@partnersincare.org.uk">info@partnersincare.org.uk</a>)

### **FURTHER INFORMATION**

For further information please contact David Crosby, Chief Officer, Partners in Care, at david.crosby@partnersincare.org.uk / Partners in Care, 6 Farriers Business Centre, Annscroft, Shrewsbury SY5 8AN, tel: 01743 860011.

#### **NOTES FOR EDITORS**

Partners in Care is a not-for-profit organisation and was established in 2003. We are a care association, the membership organisation representing adult social care providers across Shropshire, Telford & Wrekin who are members of the association.

We offer a wide range of services for adult social care providers across Shropshire, Telford & Wrekin, including training, a DBS check service, networking and events, resources and a bed vacancy tracker. Partners in care are also delivering five key projects covering dementia, clinical practice education, digital transformation, the Workforce Development Fund, and recruitment and retention.

Partners in Care is a key partner of local authority and health sector organisations in Shropshire, Telford & Wrekin, and provides the local voice for the independent adult social care sector by representing members in discussions with local authorities and the NHS.

We are a member of the Care Association Alliance (CAA) which represents care associations across England.

For further information, please visit our website: www.partnersincare.org.uk